

# PROFILE



**Name : Deok-Hyun BAEK**

**Address : 234-30 Seokjeong-ro Michuhol-gu  
Incheon Metropolitan City KOREA**

**Phone No : 010-2886-8885**

## Education

**1976. Kwangwoon University Electronic information Department  
Computer Programmer Course Completion**

**Kook-je Fashion Academy Design/Fashion illustration Graduated**

**1982.3 Kook-je Institute of Fashion Design (Foundation)**

## Work Experience

1977.Kook-je Fashion Academy – Fashion illustration instructor

LOOK(Fashion Brand) Chief Designer

1982-85 **Fashion Village Corporation-Buying Distribution Brand in Namdaemun Market**  
**Men's wear/Women's/Acc (Total Brand) - Chief Director**

1984.12 KDC(Kook-je Fashion Designer Club 1984Year-and Fashion Show  
Planning and Production CP

1985. - **Model Center Corporation – General Director of Planning and Production**

. Nike Launching Fashion Show(Hyatt Hotel)

. IWS(International Wool Secretariat)Fashion Show

. Non no Corporation F/W Collection(Men's & Women's)Hilton Hotel

Co-direction of Hoshino Production in Japan

. Na san Corporation – Joiners & Compania National Tour Fashion Show &  
Celebrity and Singer Live Concert  
(Seoul,Busan,Daegu,Gwangju,Daejeon)

. Cho sun Hotel membership Club Genadu Opening Show(Seoul,Busan)



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- . Non no Corporation Brand National Tour Fashion Show & Celebrity and Singer Live Concert (Seoul,Busan,Daegu,Gwangju,Daejeon)
- . Cheil Industries Co.,Ltd – OnzTron(Japan Brand)Launching Fashion Show  
10days Hotel(Hyatt Hotel) Encore Fashion Show
- . Elkanto Co.,Ltd - Kashu Launching Fashion Show
- . Lotte Rose Collection(Lotte Hotel)
- . Elegance Luxury Brand Collection(Hillton Hotel)
- . Pe Pe Corporation Fashion Show
- . Designer Son Seok Hwa Collection(Hyatt Hotel)
- . Korea Fashion Design Competition  
- 100 other Fashion Show Planning and Production CP
- . Designer Bae Yong Collection(Busan Paradise Hotel)
- . Designer RangYuu Kim Jeong A Collection
- . Seong do Apparel New Brand Launching Fashion Show
- . Shinsegye Department Store Season Show
- . Midopa Department Store Season Show
- . Lotte Department Store Season Show







1990.12  
2002.

**Indoor Life Style Store 無名主義 Launching**  
**: Seoul Namdaemun Mesa Shopping Mall - Living Mesa Launching**



2008. Managing Director of MD/Marketing Five Companies of **Hanryu Word Prime Group Ilsan Project**

## . Corporation Puzzle – Complex

## . Corporation China Town 1 - Complex

**China Town 2 - Hotel/Residence/Officetel/Office/Complex**

**. Corporation Hanryu Word 1 - Residential Complex Apts/Officetel/Complex**

## Hanryu Word 2 - Complex/Commercial Facilities/Theme Parks

2012. Shin Do-rim, Managing Director of Techno Mart Sales/Marketing

